

Premium SUVs to power Hyundai's festive plans

It seeks to ramp up production, fortify premium offerings to retain share

Alpha Sachdev
alpha.sachdev@livemint.com
NEW DELHI

Hyundai Motor India Ltd, the country's second largest carmaker, is strengthening its premium sport-utility vehicle (SUV) portfolio and increasing production ahead of the festive season, the company said at the launch of its flagship SUV Tucson.

The company has stepped on the gas to maintain its market share and take on rising competition from homegrown auto major Tata Motors Ltd. The new generation Tucson, the flagship, will lead Hyundai's SUV portfolio followed by the seven-seater Alcazar.

Hyundai's move to introduce a feature-loaded flagship is part of the firm's strategy to strengthen its brand value among Indian consumers looking to buy more premium products. The Tucson may not be a big volume driver, but will be a key product for a market that is transitioning from "mass market" to "premium market", said Tarun Garg, director of sales and marketing at Hyundai Motor India.

With its current portfolio of passenger cars, Hyundai is sitting on backorders of 130,000 vehicles. However, as it opens bookings for its latest offering, the company is looking to increase production ahead of the festivals, when consumers purchase big-ticket products.

The semiconductor situation is easing up at the right time. June supplies were much better than in the first five months of the year. In July, we are expecting to be at a similar level, which means things are getting better, and we will be in a position to improve the stock levels in the channel. In the past one and a half years, dealership stock levels have been very low. But in July, August, if the semiconductor situation continues to get better, we'll be able to supply better



Although Tucson may not be a big volume driver, it will be key for market transition.

stocks, which means our preparation for the festive season will be better," Garg said in an interview.

Hyundai shipped 89,000 vehicles from its factory for domestic sales in June. "This is a decent 10% improvement over the ₹2,000-43,000 monthly sales we were

ON TOP GEAR

HYUNDAI looks to strengthen its brand value among Indian consumers interested in premium products

THE festive months usually see a spike in auto sales as customers make big-ticket purchases

WHILE India's premium SUV segment grew 80%, overall SUV sales rose 65%

hovering over the past few months. If we can hold on to June levels, we will be on a solid footing for the festive season."

The festive months in India usually see a spike in auto sales as customers look to make big-ticket purchases. "We are seeing demand hold up well, improving supplies

of Tucson customers are already customers of the Hyundai brand.

India's high-SUV market, though still a niche segment compared to overall SUVs, has outperformed the growth of overall SUVs to rise by 80%, compared to 65% for the segment in two years.

A SPHERE BY ANY OTHER DIMENSION



A MATTER OF NUMBERS
DILIP D'SOUZA

Respond to this column at feedback@livemint.com

It's a constant battle. After every meal, we take the dishes off the dining table and hope to fit them into a fridge that already looks full. We usually manage it somehow, though it's hard. But every time, I wish the dishes were square rather than circular. That way, we'd fit more of them more easily into the fridge.

Though there are reasons to make dishes circular rather than square. They are structurally more sound, for one thing. But more important for a given capacity, a square container needs over 13% more material than a round one does.

Which means my problem of packing those round boxes in is likely to persist. No complaints, though. After all, plenty of mathematicians have wrestled with the problem of packing, to the extent that it is well known and widely investigated area of mathematical inquiry. And just last week, a Ukrainian mathematician called Maryna Viazovska won a Fields Medal for her work with packing.

It's not often that I can see a connection between what goes in my fridge and a Fields winner. Though let it be said, the connection is tenuous. Viazovska's work is not just far more intricate, it involves other dimensions altogether.

Let me try to explain what I mean by that. Start with one-dimensional geometry—a line 10cm long. If I gave you several line segments, how many can you "pack" onto the longer line without overlap? Easy: 10 of them, end to end. You'll have covered the entire line, or 100%.

Nothing really interesting there. Now think of a two-dimensional space. Consider a square table that's 1m on a side. I have a number of circular coasters, each 10cm in diameter. I want to lay them out on the table, as closely placed as possible with no overlap. How many coasters can I place?

Easy again. Here's one arrangement: One row of 10 coasters will go from one edge of the table to the opposite edge, and I can place 10 such rows. That is, I can "pack" this table top with 100 round coasters. What fraction of the total area of the table-top have my 100 coasters covered? Well, the table-top is 1 square metre, or 10,000 sqcm. Each coaster has a radius of 5cm, which gives it an area of 25... or about 78.54 sqcm. 100 of those cover an area of 7,854 sqcm, 78.54% of the table top. (In contrast, 100 perfectly square coasters—remember my fridge yearnings!—each 10cm by 10cm, would have covered 100%.)

But you can improve on my 78.54%. After placing the first row, don't line up the second so each coaster is directly below another, as I did above. Instead, shift it slightly so each coaster nestles in the space between two coasters immediately above. Only nine will fit in that row. Place the third row similarly, and it will hold 10 again. Continue this way—a "honeycomb" arrangement, each coaster touching six others—and you will fit 11 rows on the table. Some basic geometry will actually prove that. These alternating rows of 10 and nine coasters better my count of 100 coasters—this arrangement takes in 105, for about 8.247 sqm, or 82.47% of the table. (With a more precise mathematical definition, this "packing density" in 2-D space is actually just over 90%.)



Maryna Viazovska is only the second woman to win the Fields. The late Miryam Mirzakhani won it in 2014.

Move to three dimensions now. No doubt you've seen fruit vendors stack oranges or watermelons, invariably in the shape of a pyramid. If you take a hollow pyramid and pack it with spherical watermelons of the same size, you'll find that when you can pack no more, you've used a little less than 75% of the pyramid's volume. The celebrated 21st Century German astronomer Johannes Kepler was intrigued by the problem of packing spheres. He suggested that this pyramid structure is the most efficient method, his meaning that 75% can't be bettered. It wasn't until 1998 that this conjecture was proved.

So we've gone from one to two to three dimensions, and our packing density has sunk to under 75%. This is where Viazovska comes in. She works in spaces of dimensions higher than three—conceptually and imaginatively, of course, because in reality we are confined to our three-dimensional world. What's the most efficient way to pack spheres—or balls, sphere-like conceptual objects—in those higher dimensions? That may seem so obvious, may be even, for example, and how will it reach the densest on which you may be reading?

Such transmission of data can generate errors. Exploring sphere-packing in higher dimensions actually has implications for how we detect and correct those errors.

But sphere packing is a hard problem. We don't know the arrangement that will pack spheres most densely in

four dimensions. Nor in five, six or seven. But Viazovska found an arrangement in eight dimensions that she called the E8 lattice. In a 2017 paper, she proved this theorem: "No packing of unit balls in [eight dimensions] has density greater than that of the E8 lattice packing." That density, she also proved, is about 25.37%.

But wait! Her paper caused something of a sensation in mathematical circles. From the Massachusetts Institute of Technology (MIT), the mathematician Henry Cohn wrote to ask if she would collaborate on investigating the 24-dimensional space, and a packing arrangement called the "Leech lattice". Within a week—yes, one week—they, and two more colleagues proved that this lattice "achieves the optimal sphere packing density in 24 dimensions." That density? Just under 0.2%.

So, we've gone from one to two to three to eight to 24 dimensions, and the packing density has dropped to below 0.2%.

I invite you to think in four dimensions. I've tried. It's hard. So eight and 24? Give Maryna Viazovska that Fields Medal. I say.

Once a computer scientist, Dilip D'Souza now lives in Mumbai and writes for his readers. His Twitter handle is a DeathEndsFun.

BRIHANMUMBAI MAHANAGARPALIKA
TREE AUTHORITY
PUBLIC NOTICE

In accordance with the provision under section 8(3) (C) of the Maharashtra (Urban Areas) Protection & Preservation of Trees Act 1975 (As modified upto January 2018) 01 proposal from "L" Ward, 02 proposal from "MEast" 02 proposal from "MWest" Ward in Zone-V and 01 proposal from "S" Ward & 02 proposal from "T" Ward in Zone-V i.e. Total 08 proposal are received for getting approval of Tree Authority / Municipal Commissioner, Chairman, Tree Authority for removal of dead & dangerous trees.

The information of the trees for Cutting / Transplanting in above mentioned dead & dangerous trees proposal is available on MCGM website - <https://portal.mcgm.gov.in> - About us Ward / Department Manuals / Gardens & Tree Authority 260-Adv-7 days - Z-V & V1

On account of pandemic Covid-19, citizens are requested to send the objections / suggestions on Email: sg.gardens@mcgm.gov.in on or before 01/07/2022 only instead of attending hearing personally. Objections / suggestions received after this date will not be entertained which may please be noted.

Supdt. of Gardens & Tree Officer of the Tree Authority
Penguin Building, 2nd Floor,
Veermata Jijabai Bhosale Udyan,
Dr Ambedkar Road, Byculla (E),
Mumbai - 400 027

Tel. No. 23742162 Email: sg.gardens@mcgm.gov.in

Supdt. of Gardens & Tree Officer

PRO/800/ADV/2022-23
Let's together and make Mumbai Malaria free.

mint lounge

THE MAIGIC OF MUSHROOMS

The Indian appetite for mushrooms is growing—and a new crop of entrepreneurs is experimenting with varieties that serve every kind of need, from the gourmet to the medicinal

mint lounge

+ TASTE: Why white tea trumps green every time
STYLE: When flowers become jewellery
CULTURE: Shirley MacLaine rolls back the years with 'Only Murders in the Building'
TRAVEL: A trip to India's lesser known historical sites

Personal finance is important to us. Because it's important for you.

● In-depth coverage
● Expert analysis
● Provident funds
● Real estate
● Pension schemes
● Crypto-currencies
● Gold

mint

Scan the QR code or visit www.livemint.com
Download the Mint app now

ENTERPRISE INTERNATIONAL LIMITED
Regd Office: "MALAYALAT" Unit No. 2A19, 2nd Floor, 3 Woodburn Park, Kolkata-700022
CIN No. : L27104WB1989PLC047832
Ph: 033-40447872/8394 ; Fax No. - 033-40448615
Email Id - contact@eigroup.com ; Website: www.eigroup.co.in

NOTICE

Notice is hereby given that a Meeting of the Board of Directors of The Company will be held on Saturday the 6th Day of August, 2022 At 11:00 a.m. at its Registered Office of The Company to Approve and take on record, inter alia, The Un-audited Financial Results (provisional) For the 1st Quarter Ended on 30th June, 2022

For Enterprise International Ltd,
Sd/- Gopal Das Sarda
Chairman

Place : Kolkata
Dated : 14.07.2022

We have a single-word advice for to-be business leaders.

Subscribe.

Business news that supports new-age leadership

mint FOR LEADERS OF THE NEW ORDER

Scan the QR code or visit www.livemint.com to subscribe

Minor girl forced to sell oocytes; TN govt orders closure of four hospitals

MI News Service, Chennai: Tamil Nadu Health Minister Ma Subramanian told mediapersons on Thursday that the state government has ordered the closure of four fertility hospitals after a minor girl from Erode was forced to donate her oocytes.

An oocyte is an immature egg (an immature ovum) that develops to maturity from within a follicle. During each reproductive cycle, several follicles begin to develop.

The minister said that six hospitals were involved in the crime of which four are located in Tamil Nadu, and one each in Andhra Pradesh and Kerala. He said the hospitals in Tamil Nadu will be shut, while the state Health Secretary has been directed to write to his counterparts in the other states to initiate appropriate action.

The hospitals which have directed to close down are located in Salem, Krishnagiri and Erode on charges of violating the Assisted Reproductive Technology (Regulation) Act and Pre-Conception and Pre-Natal Diagnostic Techniques (PCPNDT) Act, based on an inquiry report which said the minor girl was forced to donate her oocytes.



Four persons, including the mother of the 16-year-old girl and her paramour, have been arrested on charges of forcing the girl to donate her oocytes. The state health department had formed an inquiry committee headed by Viswanathan, Joint Director of Medical and Rural Health Services, and a final report was submitted on July 7.

Inquiries were conducted at the hospitals in Salem, Erode, Krishnagiri and Thiruvananthapuram in Kerala, where the girl was taken forcibly. The minister said that these hospitals have violated the provisions of the Assisted Reproductive Technology (Regulation) Act, a dome aged between 21 and 35 years can donate oocytes once in her lifetime. He said the hospitals had been given 15 days' time to discharge all the patients who are admitted there.

As per the Act, the hospitals can be fined up to Rs. 50 lakh and the concerned doctors and other management staff may be handed 10 years' imprisonment, Subramanian said.

BIP MP's remarks rekindle Idgah Maidan row

MI News Service, Bengaluru: P.C. Mohan, the BJP MP from Bengaluru Central, rekindled the Idgah Maidan row on Thursday when he said that no permission is needed from anyone to celebrate Hindu festivals in the premises of the disputed land. The row for Chamarajpet bandh on July 12 has been successful. I thank all those who extended their support. The Idgah Maidan will remain as a playground owned by BBMP, Mohan said. We will hoist the tricolor at Idgah Maidan. If permission is denied, it will be an insult to the nation, he added.

Submissions have been made seeking permission to celebrate Kannada, Rajyotsava, Ambedkar Jayanti and Ganesh festivals, he said. I have urged to rename Idgah Maidan as Jayachamarajpet playground. No one is indulging in anti-national activities. Hindus must be allowed to celebrate festivals at Idgah Maidan, Mohan said. Idgah Maidan is a property of the government and there is no objection to allow Muslims to offer prayers once in a year, he maintained. Meanwhile, Hindu activists will take out a bike rally on the arterial roads of Chamarajpet locality on Friday. The activists are planning to stage a protest against BBMP Commissioner Tushar Girinath to press him to declare Idgah Maidan as a playground.

Zubair moves SC for quashing of FIRs registered by UP Police



MI News Service, New Delhi: Mohammed Zubair, the co-founder of fact-checking website Alt News, has moved the Supreme Court seeking to quash six FIRs registered against him by the Uttar Pradesh Police, over his tweets.

The plea has also challenged the constitution of a special investigative team (SIT) to probe these cases. Zubair has also sought interim bail in the 6 FIRs.

On Tuesday, the Uttar Pradesh government formed a two-member SIT to probe six cases lodged against Zubair in Hathras, Ghaziabad, Muzaffarnagar, Lucknow, Meerut and Sitapur.

Inspector General Dr. Preetinder Singh, who is presently posted at Department of Prisons Administration and Reform, will head the SIT, while Deputy Inspector General of Police Amit Verma is a member of the SIT.

On July 12, the Supreme Court ex-

tended the interim bail granted to Zubair, by the top court, after he sought against him at Uttar Pradesh's Sitapur.

A bench of Justices D.Y. Chandrachud and A.S. Bopanna listed the matter for final disposal on September 7. The bench noted that the state government seeks time to file a counter affidavit and allowed the government to file a reply within 14 days and reply within 2 weeks thereafter. Interim bail in Sitapur FIR case shall continue till further orders. List for final disposal on September 7, 2022, said the bench.

The top court's order came on a plea by Zubair seeking quashing of the FIR registered against him at Sitapur.

On July 8, the Supreme Court granted an interim bail for five days to Zubair in connection with a case registered against him by the Uttar Pradesh Police for a tweet, where he allegedly called Hindu seers hatemongers.

A vacation bench of Justices Indira Banerjee and J.K. Maheshwari said: "The petitioner shall be granted interim bail in connection with FIR... June 1, 2022 lodged at P.S. Khairabad, District Sitapur, Uttar Pradesh for a period of five days from today or until further orders of the regular bench on terms and conditions to be imposed by the Judicial Magistrate-1, Sitapur, which shall include the conditions that the petitioner shall not post any tweets and shall not tamper with any evidence, electronic or otherwise in Bengaluru or anywhere else in India."

It is made clear that this order pertains to FIR dated 01.06.2022 lodged at P.S. Khairabad, District Sitapur, Uttar Pradesh only.

Senior advocate Gopin Gonsalves, representing Zubair, submitted that his client was promoting secularism and not promoting any enmity among religions.

Gonsalves said, "I capture hate speeches. I am defending the Constitution and I'm in jail. And what?" Solicitor General Tushar Mehta, representing the Uttar Pradesh government, submitted that the petitioner was a habitual offender and it was not a matter of one tweet or another. Instead, whether he was part of a syndicate which puts out tweets to destabilize society.

Punjab Police arrest 2 more in Moose Wala murder case



MI News Service, Delhi: The Punjab Police on Thursday arrested two accused, Ankit Sersa and Sachin Chaudhary, in connection with the Satish Singh Moose Wala murder case. The two had been in custody of the Delhi Police, which had held them in a separate case.

On Thursday, the Punjab Police visited Delhi and arrested them. They moved a plea before the concerned court which allowed them the custody of both the accused.

The Punjab Police have claimed that the accused were involved in the murder of Moosewala and, hence their interrogation was required. The Punjab Police said that sufficient steps have been taken for the safety and security of both the accused. "Sufficient steps have been taken for the security and safety of accused Sachin Chaudhary and Ankit Sersa during the transit return and a team of 36 armed police personnel and total six vehicles have been arranged for their safe transit from Delhi to Punjab. Videography of transit resumed from Delhi to Moose (Punjab) of the accused shall be carried out for his safety," the Punjab Police said.

The Delhi court allowed one-day transit return of both the accused. Now, the Punjab Police will take them to Punjab where they will be produced before the concerned court.

Controversy over namaz in Lulu Mall

MI News Service, Lucknow: The newly opened Lulu Mall in Lucknow has landed in controversy within two days of its opening.

A viral video on social media that shows a group of people offering namaz in an open space in the shopping area of the mall, has evoked a strong reaction from right-wing outfits.

The Akhil Bhartiya Hindu Mahasabha has issued a warning, saying that if namaz is offered again in the mall, it would hold a protest against it by reciting the 'Hamman Chalka'.

In a statement issued in this regard, the organization also asked the Hindu community to boycott the mall.

The Hindu outfit has further stated that since the opening of the mall, it has been allegedly said that 'love jihad' is promoted there. It noted that 80 per cent of the employ-



ees hired in the mall belonged to the Muslim community, while the remaining 20 per cent are Hindu girls so that love jihad can be started.

The statement stated that the Yogi Adityanath-led Uttar Pradesh government has banned namaz or other religious activities in public places. Despite this, people offered namaz in Lulu Mall.

Chief Minister Yogi Adityanath had inaugurated the Lulu Mall in the state capital on July 10. Lulu Group chairman Yusuf Ali MA was also present on the occasion.

Located on the Amar Shree Path, Golf City, Lulu Mall houses some of the biggest brands in India. It includes several attractions including the mega ITC Hypermarket and the family entertainment zone Futura.

Spread over 2.2 million square feet, Lulu mall will also have a dedicated wedding shopping area. It also houses 15 fine dining restaurants and cafes, and a massive food court with 25 brand outlets that have a capacity of seating 1,600 people.

Delhi HC dismisses plea seeking postponement of NEET-UG exam

MI News Service, New Delhi: The Delhi High Court on Thursday dismissed a plea seeking directions to the Centre, the National Testing Agency (NTA), and others to postpone the National Eligibility cum Entrance Test-Undergraduate (NEET-UG) exam scheduled to be held on July 17. Refusing to entertain the plea, a single judge bench of Justice Sanjiv Narula said: "There is absolutely no merit in the petition. Dismissed."

"The pressure can only be eased by self-study, not by the manner you are doing this. I wish the students all the best," the bench orally remarked.

The petition, on behalf of several medical aspirants, was listed for hearing after a bench of Chief Justice Saishu Chandra Sharma and Justice Subramaniam Prasad on Wednesday.

The plea also prayed to direct the respondents to issue a fresh notification rescheduling date of NEET-UG 2022 examination on Wednesday, 2022, issued by respondent no. 1 (National testing agency). It submitted, the plea further said, due to heavy rains and flood situations in various parts of the country, it is difficult for the students to travel hundreds of kms.

"This hon'ble Court may graciously be pleased to issue any writ/directions in the nature of Certiorari or Mandamus directing the respondents to set aside the examination schedule July 17, 2022, of NEET-UG 2022 examination as mentioned in the notification dated April 6, 2022, issued by respondent no. 1 (National testing agency)."

The plea further said, the plea further said, due to heavy rains and flood situations in various parts of the country, it is difficult for the students to travel hundreds of kms.

The organizations said that Union Home Minister Amit Shah in his speech in the Rajya Sabha on November 19, 2021, said that NRC would be implemented across the country. "In the light of this perception, we call for the implementation of NRC in Manipur safeguarding the genuine citizens," the tribal organizations submitted.

"It is the request to our responsible central government to open centres for detection and deportation of foreigners with immediate footprints."

The tribal bodies said that in 1980 and 1994, the All Manipur Students Union and All Manipur

Tribal bodies in Manipur urge PM Modi to implement NRC

MI News Service, Imphal: A total of 19 influential tribal organizations in Manipur have stepped up the demand for the National Register of Citizens in the state to protect the indigenous people and to deal with the issue of illegal foreigners.

The indigenous 19 tribes federations and tribes submitted a memorandum to Prime Minister Narendra Modi on Wednesday strongly demanding the NRC for filtering the foreigners out, putting them in detention centres and deporting them.

The organizations said that Union Home Minister Amit Shah in his speech in the Rajya Sabha on November 19, 2021, said that NRC would be implemented across the country. "In the light of this perception, we call for the implementation of NRC in Manipur safeguarding the genuine citizens," the tribal organizations submitted.

"It is the request to our responsible central government to open centres for detection and deportation of foreigners with immediate footprints."

The tribal bodies said that in 1980 and 1994, the All Manipur Students Union and All Manipur

Coordinating Committee had undergone an agreement twice with the Manipur government and the then Governor V.K. Nair regarding the detection and deportation of foreign nationals from Manipur with the cut off base of 1951 for identifying the foreign nationals from genuine Indian citizens.

Nevertheless, the past as well present government in Manipur has not taken up any steps towards the agreement, they pointed out.

The copies of the memorandum of the tribal organizations, which included Mao Council, Tangkhul Naga Headman's Association, Thangal Union, Zeme Naga Council, Tarao Tribe Union, have also submitted to Home Minister Amit Shah, Manipur Governor La Ganesan and Chief Minister N. Biren Singh.

They said that though the Central government extended the Inner Line Permit System to the state of Manipur in December 2019, most importantly, the fixation of indigenous people has yet not been defined.

As Manipur is a border state, the intrusion of immigrants from Bangladesh, Myanmar and Nepal by far and autonomously had settled at large since the abolition of the Pass Permit and Permit System on November 18, 1950 by the then Chief Commissioner Himant Singh, the organisations said.

They said that on this issue, no discerning step had been taken up so far for the last 75 years under the Foreigners Act 1946.

Because of this continuous overflow of influx, which subsisted within us, has now taken possession of the socio economic and political rights of the indigenous people. Bangladeshi and Myanmar Muslims have occupied the constituency of Jiribam and a large number of them settled on average in valley areas.

"Myanmar kuki and newly Indian kuki have settled at an unsystematic population of some lakhs in number. They have now counteracted ownership against the wantip indigenous people in hill areas. Likewise, Nepali population has risen in tremendous numbers," the tribal organisations pointed out.

Besides, the NRC with 1951 as the base year for recognising domicile, various Manipur students' bodies also demanded the establishment of a State Population Commission to "check and balance the population growth."

They said the indigenous communities are being "swamped and marginalized" in their own state by the "ever-increasing population" of outsiders.

Metro Railway Kolkata
Tender Notice is invited by Dr. Chait Mechanical Engineering, Metro Railways, Kolkata-700090 for the following work:
Name of work: Safety Classification of Factory Act 1950 for three years of different types of Metro Car (Short Tender) under the 8.77.820/- including GST Earnest Money Rs. 17,50,000/- Date and Time of Sale of Tender: 15.07.2022 at 10.00 hours (IST) at the Office of Chief Mechanical Engineer (R/S) at the above mentioned address. Website: www.metro.gov.in
Tender No. MR/PM/24-1982

100 feet high mast national flag unfurled at Kishtwar in J&K

MI News Service, Jammu: To mark the inaugural ceremony of the Kishtwar Cultural Festival, Major Generalia Ajay Kumar, GOC, GF (Delita), along with senior dignitaries from the army and civil societies, dedicated a 100 feet high mast national flag to the people at Kuleed Chowk in J&K's Kishtwar district, officials said on Thursday.

The project is an initiative of the Indian Army and Rashtriya Rifles to instill pride in the tricolor, the Army said. The installation of the high mast was completed in a record time of 40 days and it is one of its kind in the Jammu region. "Captain Tushar Mahajan Memorial Trust and

Major Akshay Girdhok Foundation played a pivotal role in the execution of the project," the Army said. To mark the occasion, religious leads from all the communities, unveiled the newly constructed memorial tower of Kishtwar who laid down their lives in the line of duty.

PUBLIC NOTICE
Branch Office: ICICI Bank Ltd, Linkmark Building, 4th Floor, 22B, AIC Base Road, Kolkata 700020.
CIN No. 145190GJ1994PLCOR012, www.icicibank.com

Notice No. 132 of Securitization and Re-construction of Financial Assets and Enforcement of Security Interest Act, 2002 is being issued by ICICI Bank Ltd (underlying pool assigned to ICICI Bank by Dewan Housing Finance Ltd) in relation to the enforcement of security interest in respect of a housing loan facility granted pursuant to a loan agreement entered into between DHTL and the following borrower(s) who have defaulted in repayment of principal amount of housing loan obtained by them from secured creditor and same have been classified as Non-Performing Assets (NPA). A notice was issued to them their last known address, however, it has remained un-served and hence, they are hereby notified by way of this public notice.

Sl. No.	Name of the Borrower/Co-Borrower/ Guarantor/ Lender & ICICI New Lender's Address	Property Address of Secured Asset/ Asset Inks Enforced	Date of Notice Issued/Outstanding on 30.06.2022	NPA Date
1	Bhargava Kumar Singh Guramwari, 15/1, Bhandari Road, Jammu, Jammu & Kashmir	Land Together Two Storied Building, Holding No. CS-434/110, Memurpur Main Road, Muzra, Memurpur, J.I. No. 18, R.S. No. 59, Toud No. 66, Pargana Balla, Comprising in C.S. Dag No. 436, Under C.S. Khatian No. 315, and L.R. Dag No. 621, Under L.R. Khatian No. 1317, P.O. P.S. Maheshwari Within The Limit of Maheshwari Municipality, Under Ward No. 24, Kolkata 700141, The District South 24 Parganas Under A d a Betula and D.S.R. II, Alipore South-24 Parganas (Adjoining an area of 2 Colon & 115 Cents and 115 Cents Together With Two Storied Building Total Measuring 1000 Sq. Ft. More or Less.)	June 24, 2022	09.06.2021
2	Singh, Rajendra Pratap Singh, 15/1, Bhandari Road, Jammu, Jammu & Kashmir	Land Together Two Storied Building, Holding No. CS-434/110, Memurpur Main Road, Muzra, Memurpur, J.I. No. 18, R.S. No. 59, Toud No. 66, Pargana Balla, Comprising in C.S. Dag No. 436, Under C.S. Khatian No. 315, and L.R. Dag No. 621, Under L.R. Khatian No. 1317, P.O. P.S. Maheshwari Within The Limit of Maheshwari Municipality, Under Ward No. 24, Kolkata 700141, The District South 24 Parganas Under A d a Betula and D.S.R. II, Alipore South-24 Parganas (Adjoining an area of 2 Colon & 115 Cents and 115 Cents Together With Two Storied Building Total Measuring 1000 Sq. Ft. More or Less.)	June 24, 2022	09.06.2021

The above are being taken for substituted service of notice. The above borrower(s) and their guarantors (as applicable) are advised to make the payments of outstanding within period of 60 days from the date of publication of this notice else further steps will be taken as per the provisions of Securitization and Re-construction of Financial Assets and Enforcement of Security Interest Act, 2002.

Date: July 15, 2022
Place: Kolkata

Authorized Officer
ICICI Bank Limited

